

RQ-2

December 10, 2015

JON FRANCIS, TREASURER KEEP THE PROMISE III P.O. BOX 92225 AUSTIN, TX 78709-2225

Response Due Date 01/14/2016

IDENTIFICATION NUMBER: C00575423

REFERENCE: 48-HOUR NOTIFICATION REPORT, RECEIVED 11/20/2015

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. Failure to adequately respond by the response date noted above could result in an audit or enforcement action. Additional information is needed for the following $\underline{1}$ item(s):

- Your committee filed a 48-Hour Report (see attached) informing the Commission of independent expenditures made in support or opposition of federal candidates. Please be advised that itemized independent expenditures 24 and 48 Hour Reports should disclose information: the name and mailing address of the payee, the purpose of the communication expenditure, the date the is publicly disseminated distributed, the amount, the name and office sought, state and district (if applicable) of the federal candidate, the calendar year-to-date, per election, for office sought total, the election designation, an indication of whether the candidate was supported or opposed and the signature of the treasurer. Please amend the 48-Hour Report by providing the state. (11 CFR §104.4(b) and (c)) Please be advised that each State's Presidential primary is considered a separate for purposes of aggregating independent expenditures. election Advisory Opinion 2003-40.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. Requests for extensions of time in which to respond will

KEEP THE PROMISE III

Page 2 of 2

not be considered.

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1157.

Sincerely,

Laura Sinram

Sr. Campaign Finance & Reviewing Analyst

Reports Analysis Division

Jaura & Sirran

221

OF

9

PAGE

Image# 201512100300008676 Image# 201511209003541164

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

,			FOR SE OF FORM 24/48
IAME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
Keep the Promise III, Inc.			C C00575423
Check if 24-hour report X 48-hour report New rep	port Amends report		M / D D / Y D Y D Y
Full Name of Payee	,	Date o	f Public Distribution/Dissemination
Rapid Response Television, LLC - [Memo Iter	nj	М	10 27 2015
Mailing Address PO Box 36819		Amour	
City State	Zip Code		600.00
Canton OH	44735		action ID : SE.4352 If Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement	Category/ Type 001	M	10 27 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate	X Support	Office Sought	: House District:00
RAFAEL EDWARD 'TED' CRUZ	Oppose	X Preside	nt Senate State:
Calendar Year-To-Date Per Election for Office Sought		Disbursement	
Full Name of Payer			her (specify)
Full Name of Payee Rapid Response Television, LLC - [Memo Item]		Date	of Public Distribution/Dissemination
Mailing Address PO Box 36819		Amour	
City State	Zip Code		300.00
Canton OH	44735		ction ID : SE.4353 of Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement	Category/ Type 001	M	10 27 2015
Name of Federal Candidate	Support	Office Sough	t: House District: 00
RAFAEL EDWARD 'TED' CRUZ	Oppose	X Preside	ent Senate State:
Calendar Year-To-Date Per Election for Office Sought	0.00	Disbursement 2016	t For:
(a) SUBTOTAL of Itemized Independent Expenditures		•	900.00
(b) SUBTOTAL of Unitemized Independent Expenditures		•	7 1 7 1 7
(c) TOTAL Independent Expenditures		· [7
Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorize party committee) any political party committee or its agent.			
	nically Filed] Date	11 /	20 2015
Signature			

1mage# 201511209003541165

PAGE 2/9

: 97 'A = G7 9 @ 5 B9 CI G'H9 LH'F9 @ 5 H98 'HC'5 'F9 DCFHZ'G7 < 98 I @ 'CF' ± H9 A ± N5 H± CB

Form/Schedule: F24N Transaction ID:

The independent expenditures listed in this 48 Hour Notice Filing were all for expenditures of communications and items that were disseminated nationally and equally distributed among the states.

Form/Schedule: Transaction ID:

Schedule E)				PAGE 3 OF 9 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
Keep the Promise III, Inc.				C C00575423
				M M / D D / Y Y Y Y
Check if 24-hour report 48-hour report	New rep	port Amends repo	ort filed on	
Full Name of Payee Rapid Response Television, LLC	- [Memo Iter	n]	Dat	te of Public Distribution/Dissemination
Mailing Address PO Box 36819				10 28 2015
			Am	ount
City	State	Zip Code		2500.00
Canton	ОН	44735		nsaction ID : SE.4354 te of Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement		Category/ Type 001		10 28 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate		Support	Office Sou	ight: House District:00
RAFAEL EDWARD 'TED' CRUZ		Oppose	X Pres	sident Senate State:
Calendar Year-To-Date Per Election for Office Sought	.,,	0.00	Disbursem 2016	nent For:
Full Name of Payee	B.4 14 3		Dat	te of Public Distribution/Dissemination
Rapid Response Television, LLC - [iviemo itemj			10 28 2015
Mailing Address PO Box 36819			Am	nount
City	State	Zip Code		600.00
Canton	ОН	44735		nsaction ID : SE.4355 te of Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement		Category/ Type 001		10 28 / 2015
Name of Federal Candidate		Support	Office Sou	ught: House District: 00
RAFAEL EDWARD 'TED' CRUZ		Oppose	X Pres	sident Senate State:
Calendar Year-To-Date Per Election for Office Sought		0.00	Disbursem 2016	nent For:
(a) SUBTOTAL of Itemized Independent Expendit	tures		. [3100.00
(a) SOBTOTAL OF HOMEZON Macportachic Exportati				3100.00
(b) SUBTOTAL of Unitemized Independent Exper	nditures		·· •	
(c) TOTAL Independent Expenditures			•	
Under penalty of perjury I certify that the independent with, or at the request or suggestion of, any cancer party committee) any political party committee or	lidate or authorize	•		
Jon Francis	[Elaster-	rically Filed! -	M = M	/ D D / Y Y Y Y Y
Signature	[Electron	nically Filed] Date	9 11	20 2015

Schedule E)	FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full) Keep the Promise III, Inc.	FEC IDENTIFICATION NUMBER ▼ C C00575423
Check if 24-hour report X 48-hour report New report Amends report filed	d on Mam / Dad / Yayayay
Full Name of Payee Rapid Response Television, LLC - [Memo Item]	Date of Public Distribution/Dissemination 10 28 2015
Mailing Address PO Box 36819	Amount
City State Zip Code	300.00
Canton OH 44735	Transaction ID : SE.4356 Date of Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement Category/ Type 001	10 28 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate Support Office	e Sought: House District: 00
RAFAEL EDWARD 'TED' CRUZ	President Senate State:
Calendar Year-To-Date Per Election for Office Sought Disb 2016	ursement For:
Full Name of Payee	Date of Public Distribution/Dissemination
Rapid Response Television, LLC - [Memo Item]	10 29 2015
Mailing Address PO Box 36819	Amount
City State Zip Code	300.00
Canton OH 44735	Transaction ID : SE.4359 Date of Disbursement or Obligation
Purpose of Expenditure Digital Media Placement/Production Category/ Type 001	10 29 2015
Name of Federal Candidate Support Office	e Sought: House District: 00
RAFAEL EDWARD 'TED' CRUZ	President Senate State:
Calendar Year-To-Date Per Election for Office Sought Disk 201	oursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	600.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not me with, or at the request or suggestion of, any candidate or authorized committee or agent of either party committee) any political party committee or its agent.	• • • • • • • • • • • • • • • • • • • •
Jon Francis [Electronically Filed] Date	11 20 2015
Signature	

Schedule E)	PAGE 5 OF 9 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Keep the Promise III, Inc.	C C00575423
Check if 24-hour report X 48-hour report New report Amends report filed on	M = M / D = D / Y = Y = Y
Ranid Response Television, LLC - [Memo Item]	of Public Distribution/Dissemination
Mailing Address PO Box 36819	10 29 2015 unt
	600.00 saction ID : SE.4360 of Disbursement or Obligation
Purpose of Expenditure	10 29 2015
Name of Federal Candidate Support Office Sough	nt: House District: 00
RAFAEL EDWARD 'TED' CRUZ Oppose Presid	lent Senate State:
Calendar Year-To-Date Per Election for Office Sought Disbursemer 2016	nt For: X Primary General Other (specify) ►
	of Public Distribution/Dissemination
Stripes Agency, LLC [Memo Item]	10 19 2015
Mailing Address 400 North St Paul, #1025 Amou	
City State Zip Code	230.06
Dallas TX 75201 Transa	action ID : SE.4361 of Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement Category/ Type 001	10 19 / 2015
Name of Federal Candidate Support Office Sough	ht: House District:00
RAFAEL EDWARD 'TED' CRUZ Oppose Presid	dent Senate State:
Calendar Year-To-Date Per Election for Office Sought Disbursemer 2016	nt For:
(a) SUBTOTAL of Itemized Independent Expenditures	830.06
(b) SUBTOTAL of Unitemized Independent Expenditures	
	7
(c) TOTAL Independent Expenditures	7 7 7
Under penalty of perjury I certify that the independent expenditures reported herein were not made in with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if party committee) any political party committee or its agent.	
Jon Francis [Electronically Filed] Date 11	20 / 2015
Signature	

Schedule E)	PAGE 6 OF 9 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Keep the Promise III, Inc.	C C00575423
Check if 24-hour report X 48-hour report New report Ame	nds report filed on M M / D D / Y Y Y Y Y
Full Name of Payee Stripes Agency, LLC [Memo Item]	Date of Public Distribution/Dissemination
Mailing Address 400 North St Paul, #1025	10 28 2015 Amount
	Allouit
City State Zip Code	206.30
Dallas TX 75201 Purpose of Expenditure	Transaction ID : SE.4362 Date of Disbursement or Obligation
Digital Media Production/Placement Category/ Type	001 10 28 7 2015
Name of Federal Candidate	upport Office Sought: House District: 00
DAEAEL EDWARD TED CRUZ	ppose President Senate State:
Calendar Year-To-Date Per Election for Office Sought 0.00	Disbursement For: X Primary General 2016 Other (specify) ▶
Full Name of Payee	Date of Public Distribution/Dissemination
Stripes Agency, LLC [Memo Item]	11 14 2015
Mailing Address 400 North St Paul, #1025	Amount
City State Zip Code	253.70
Dallas TX 75201	Transaction ID : SE.4363 Date of Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement Category/ Type	001
Name of Federal Candidate S	upport Office Sought: House District: 00
DAEAEL EDWARD TED COLIZ	ppose President Senate State:
Calendar Year-To-Date Per Election for Office Sought 0.00	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures	
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	······································
Under penalty of perjury I certify that the independent expenditures reported here with, or at the request or suggestion of, any candidate or authorized committee o party committee) any political party committee or its agent.	
Jon Francis [Electronically Filed]	Date 11 20 2015
Signature	

Schedule E)	PAGE 7 OF 9 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Keep the Promise III, Inc.	C C00575423
Check if 24-hour report 48-hour report New report Amends report filed on	M / D D / Y B Y B Y B Y
Full Name of Payee Date of	of Public Distribution/Dissemination
Stripes Agency, LLC [Memo Item]	11 15 2015
Mailing Address 400 North St Paul, #1025 Amour	nt
City State Zip Code	313.06
Date of	action ID : SE.4364 of Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement Category/ Type 001	11 15 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate Support Office Sought	t: House District:00
RAFAEL EDWARD 'TED' CRUZ Oppose Preside	
Calendar Year-To-Date Per Election for Office Sought Disbursement 2016 Other	t For:
	of Public Distribution/Dissemination
Stripes Agency, LLC [Memo Item]	11 16 2015
Mailing Address 400 North St Paul, #1025 Amount	nt
City State Zip Code	203.84
Dallas TX 75201 Transa	ction ID : SE.4365 of Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement Category/ Type 001	11 16 2015
Name of Federal Candidate Support Office Sough	t: House District:00
RAFAEL EDWARD 'TED' CRUZ Oppose Preside	
Calendar Year-To-Date Per Election for Office Sought Disbursemen 2016 O	t For:
(a) SUBTOTAL of Itemized Independent Expenditures	516.90
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
(c) 15 M2 mooperasin Experiances	7 7 7
Under penalty of perjury I certify that the independent expenditures reported herein were not made in c with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if t party committee) any political party committee or its agent.	
Jon Francis [Electronically Filed] Date 11	20 / 2015
Signature	

Schedule E)	PAGE 8 OF 9 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Keep the Promise III, Inc.	C C00575423
Check if 24-hour report X 48-hour report New report Amends report filed on	M = M / D = D / Y = Y = Y
Full Name of Payee Stripes Agency, LLC [Memo Item]	of Public Distribution/Dissemination
Mailing Address 400 North St Paul, #1025	11 / 17 / 2015
Amou	unt
City State Zip Code	227.25
Date	saction ID : SE.4366 of Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement Category/ Type 001	11 17 2015
Name of Federal Candidate Support Office Sough	nt: House District: 00
RAFAEL EDWARD 'TED' CRUZ Oppose Presid	lent Senate State:
Calendar Year-To-Date Per Election for Office Sought Disbursemer 2016	nt For:
	of Public Distribution/Dissemination
Stripes Agency, LLC [Memo Item]	11 18 2015
Mailing Address 400 North St Paul, #1025 Amou	unt
City State Zip Code	2419.92
	action ID : SE.4367 of Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement Category/ Type 001	11 18 2015
Name of Federal Candidate Support Office Sough	ht: House District: 00
RAFAEL EDWARD 'TED' CRUZ Oppose Presid	
Calendar Year-To-Date Per Election for Office Sought Disbursement 2016	nt For:
(a) SUBTOTAL of Itemized Independent Expenditures	2647.17
	7 7 7
(b) SUBTOTAL of Unitemized Independent Expenditures	1 192 1 1 192 1 1 122
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if party committee) any political party committee or its agent.	
Jon Francis [Electronically Filed] Date	20 / 2015
Signature	

Schedule E)	LINDLINI LAFLIND	ITONES		PAGE 9 OF 9 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
Keep the Promise III, Inc.				C C00575423
Check if 24-hour report X 48-hour i	report New rep	port Amends repo		* M / D = D / Y = Y = Y
Full Name of Payee	lt a mal		Date of	of Public Distribution/Dissemination
Stripes Agency, LLC [Memo	<u>-</u>		М	11 19 2015
Mailing Address 400 North St Paul, #102	5		Amou	nt
City	State	Zip Code		784.68
Dallas	TX	75201		action ID : SE.4368 If Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement		Category/ Type 001		11 19 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate		Support	Office Sough	t: House District: 00
RAFAEL EDWARD 'TED' CRUZ		Oppose	X Preside	
Calendar Year-To-Date Per Election for Office Sought	, ,	0.00	Disbursement 2016 O	t For:
Full Name of Payee			Date of	of Public Distribution/Dissemination
Stripes Agency, LLC [Memo I	em]		M	11 20 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 400 North St Paul, #1	025		Amou	
			Amou	
City	State	Zip Code		165.09
Dallas 	TX	75201		ction ID : SE.4369 of Disbursement or Obligation
Purpose of Expenditure Digital Media Production/Placement		Category/ Type 001	M	11 20 / Y Y Y Y Y
Name of Federal Candidate		X Support	Office Sough	t: House District: 00
RAFAEL EDWARD 'TED' CRUZ		Oppose	X Preside	ent Senate State:
Calendar Year-To-Date		0.00	Disbursemen 2016	t For: X Primary General
Per Election for Office Sought		0.00		ther (specify) -
(a) SUBTOTAL of Itemized Independent I	Expenditures			949.77
(b) SUBTOTAL of Unitemized Independer	nt Expenditures			
				7 7
(c) TOTAL Independent Expenditures			•	10003.90
Under penalty of perjury I certify that the with, or at the request or suggestion of, a party committee) any political party comm	ny candidate or authorized			
Jon Francis	[Electron	nically Filed] Date	M M M /	20 / 2015
Signature				